



# THE TIZIANO PROJECT

## THE TIZIANO PROJECT WINS NEW MEDIA AWARDS 2010 BEST IN INDUSTRY FOR CULTURE – MULTIMEDIA STORYTELLING

FOR IMMEDIATE RELEASE

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(Nov. 1, 2010) New York, NY -- The Tiziano Project | 360 Kurdistan, an unprecedented and comprehensive multimedia website on the culture, history and economy of modern Iraqi Kurdistan has won the New Media Institute's 2010 New Media Awards "Best in Industry" award in Culture – Multimedia Storytelling.

The New Media Institute, whose mission is to improve public understanding of issues surrounding the Internet and other forms new media communications, honored The Tiziano Project with the award based on design and how well the nonprofit is using this technology to serve and communicate to their audience.

The site was produced by a team of four professional journalists and 12 aspiring reporters from across Iraq as part of a two-month multimedia training program in Erbil. Reporters received training in writing, photography and videography and produced their own stories about the life and times of this quickly growing region.

"This reporting package documents Kurdistan at a critical point in its history," explains Jon Vidar, Executive Director of the Tiziano Project. "We are thrilled that the New Media Awards have validated the revolutionary way of looking at the past and future of Iraqi Kurdistan as well as how news is presented in this region."

Traditionally, local citizen journalism has been considered a secondary news source to professional foreign correspondence for news reported from abroad. The package's online platform changes the way users view news by placing equal importance on citizen and professional journalism.

"By teaching the next generation of Iraqi journalists the best reporting skills and new media techniques, the Tiziano Project is improving the way journalism is practiced in Iraq," says Dale Prince, Public Diplomacy Section Chief for the U.S. Embassy Regional Reconstruction Team Erbil, Iraq. "The Tiziano Project's work in Iraq is as inspiring as it is valuable."

### **About The Tiziano Project**

The Tiziano Project strives to develop and encourage first-class collaborative journalism on a global scale. We are dedicated to expanding knowledge and access to information worldwide by empowering communities to tell their stories. We provide community members in conflict, post-conflict, and underreported regions with the equipment, training, and affiliations necessary to report their stories and improve their lives.

[www.TizianoProject.org](http://www.TizianoProject.org)

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