

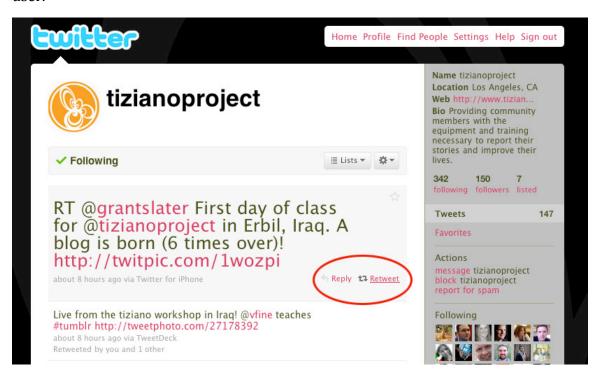
TWITTER DEFINITIONS & TOOLS

Tweet = A short message posted on Twitter. These messages are limited to 140 characters.

RT = **Retweet** = Reposting a Tweet from another user.

@reply = A reply to someone else's comment. To reply, begin your Tweet with the "@" symbol and their username. For instance, if you were to reply to a comment from the Tiziano Project, you would start the post with @tizianoproject.

You can also use the @ symbol and a username inside of a post to reference that user.



To Retweet or @reply a comment, move your mouse over the Tweet and in the bottom right corner you will see "Reply" and "Retweet" links.

Click the one you would like to do and your twitter page will open with the Tweet already started for you.

D = **Direct Message** = If you would like to message a user directly, begin your Tweet with "D" – For example, to direct message @tizianoproject, you would begin your message "D @tizianoproject" and then type your message normally.



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= **Hash tags** = People use hash tags to make major themes easily searchable. For instance, #iraq and #worldcup, are popular tags. Include these at the end or in the text of your post and your Tweet can be found more easily by anyone searching for those topics.



#FF = **Follow Friday** = On Fridays only, a common hash tag is #FF followed a list of users that you recommend. So for instance you could Tweet "#FF @tizianoproject" and that would tell everyone that follows you, that you also recommend following The Tiziano Project.

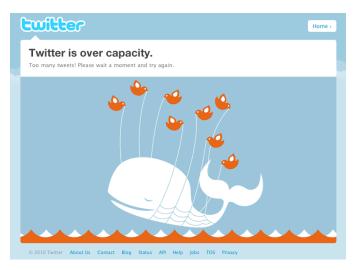
Follow = Signing up to receive a specific user's updates. This automatically adds them to your "Following" group.

Followers = People who have selected to "Follow" your Tweets

Following = People that you are following.

Listed = Twitter users can create lists that other people can then follow rather than having to follow people individually. You may create or be added to a list.

Fail Whale = The page that loads when Twitter is being used by too many people. This happens A LOT and should not worry you!





TWITTER DEFINITIONS & TOOLS

Tweetdeck: http://www.tweetdeck.com/

An application that manages your Twitter and Facebook statuses. You can Tweet, Retweet, @Reply, Direct Message, and manage your information streams.

Twitpic: http://twitpic.com/

A website that lets you easily share photos on Twitter. You can use this with your Twitter username and password from a computer or mobile phone.

Bit.ly: http://bit.ly

A URL shortener. You can use this website to make long URLs shorter. This is useful because of the size limit for Twitter updates.