



THE TIZIANO PROJECT

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MAKE A TUMBLR BLOG AND CREATE A FIRST POST

HOW TO CREATE A BLOG ON TUMBLR

- 1) Go to: <http://www.tumblr.com/register>
- 2) Provide an **e-mail address**, a **password** and a **URL** for your blog. This is what people will type to find your blog. In this example, people will type www.Tizianofan.tumblr.com.
Click **Sign Up** and start posting!

See 30 reasons why you'll love Tumblr →

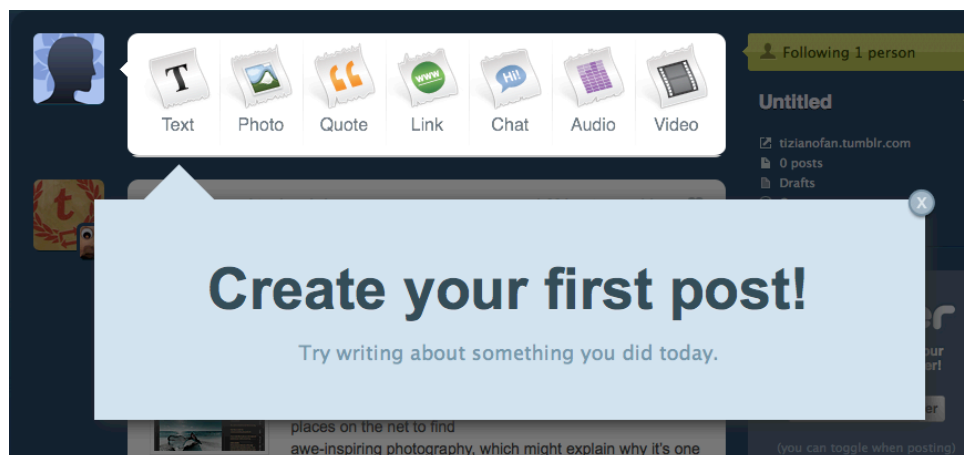
Email address

Password

URL (you can change this at any time)

Sign up and start posting!

- 3) You are now on the Tumblr Dashboard, where you can make your blog.





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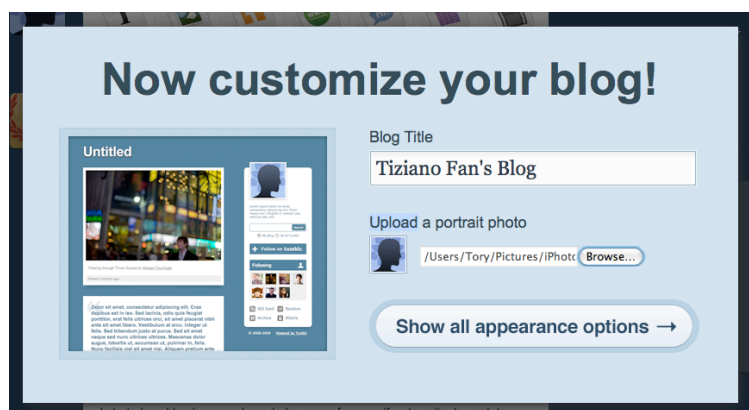
MAKE A TUMBLR BLOG AND CREATE A FIRST POST

You can click the text button to start your first post now. If you want to wait, click



the  to personalize your blog.

- 4) Another window will pop up.



Give your blog a **Blog Title**. This is what everyone will see when they go to your blog.

Upload a portrait photo to show people who you are on your blog.

Click **Show all appearance options**.

- 5) The **Info** pull-down menu will automatically open.



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The screenshot shows the 'Info' tab of a Tumblr blog creation interface. The 'Title' field is filled with 'Tiziano Fan's Blog'. The 'Description' field contains the text: 'I love the Tiziano Project and sharing photos and videos with other people who love the project.' Below this is a 'Portrait Photo' section with a 'Browse...' button. The 'URL' field is filled with 'http:// tizianofan .tumblr.com'. There is an option to 'Use a custom domain name' with a checkbox and a text field containing 'example.com'. Links for 'Setting up a custom domain' and 'Test your domain' are visible. On the right, a preview of the blog's header is shown with the title 'Tiziano Fan's Blog' and a quote: 'It doesn't matter how slow you go as long as you do not stop'. Below the quote, it says '3,893 notes'. At the bottom of the preview is a photo of yellow lights.

Give your blog a Description. Tell readers what your blog is about and what kinds of things you will post.

When you are done, click **Save** in the top right-hand corner:



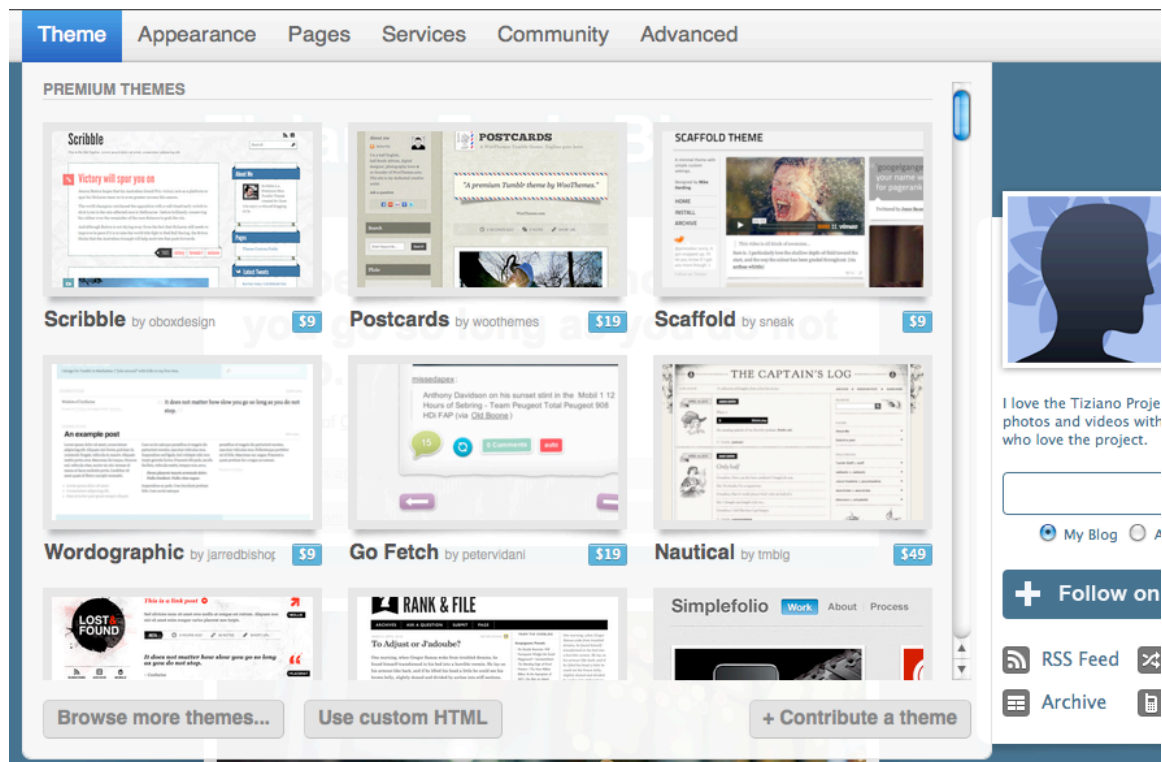
- 6) Click **Theme**. This is where you can change how your blog looks. There are hundreds of themes. Some are free and some you have to pay for.



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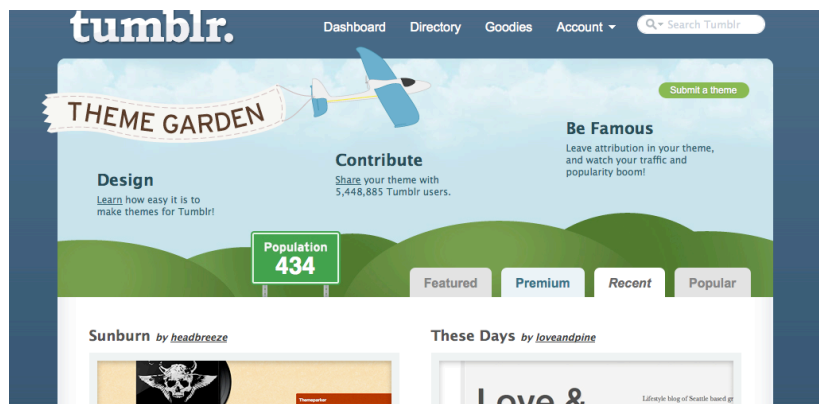
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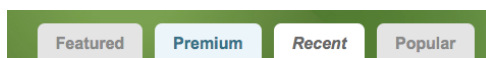


To see all the free themes, click

- 7) This is where you can see every theme on Tumblr.



You can search for themes by scrolling down or clicking on the tabs.





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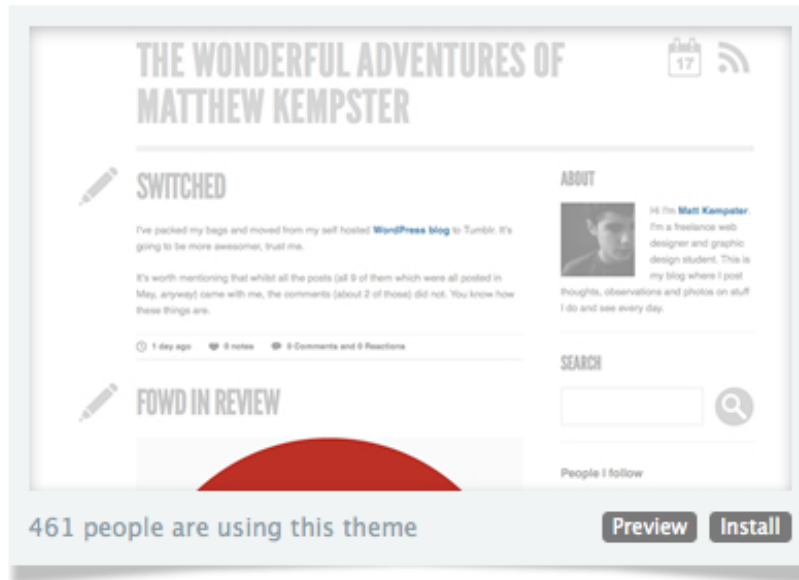
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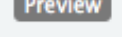
MAKE A TUMBLR BLOG AND CREATE A FIRST POST


Premium are the themes you must pay for. Spend as much time as you want picking a new theme.

To see what your blog would look like with a specific theme, for example “Neue”:

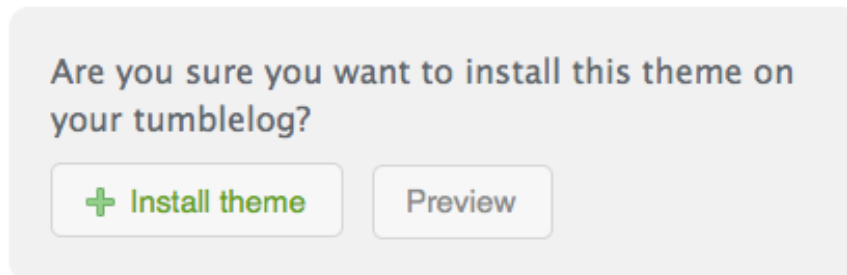
Neue by mattekempster



Click . You will see the theme applied to your blog in a new window.

Once you have decided on a theme, click .

It will ask you if you are sure you want this theme:



If you are sure, click





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Your blog now has the theme of your choice. You can change this at any time by clicking on **Theme** on the **Dashboard**.



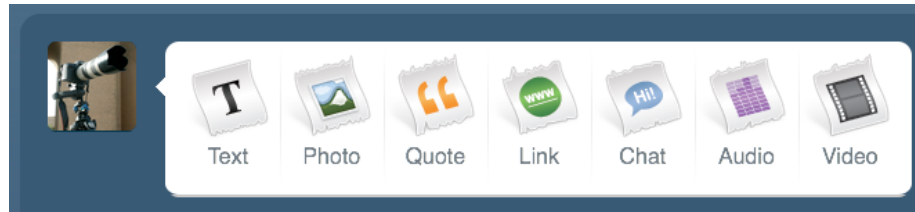
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MAKE A TUMBLR BLOG AND CREATE A FIRST POST

HOW TO MAKE YOUR FIRST POST

- 1) Go to: <http://www.tumblr.com/dashboard>
- 2) This is where you will post all your media for all your blog posts:



For this post, click

- 3) You will now see the posting page:

Add a Text Post

Title *(optional)*

This is my first post.

Post + Upload photo

I am very excited about starting a new blog about the Tiziano project. Here, I will include all of my videos, pictures and stories about the things I see everyday, as well as my thoughts and feelings about Erbil. I'm very excited about sharing this with the world.

publish now

now post date

The Tiziano Project x
Tiziano fan x Erbil x

Set a custom post URL
/post/123456/

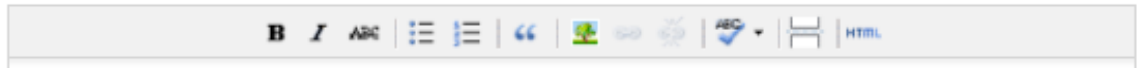
☐ Let people photo reply

Add a **Title** to your post.

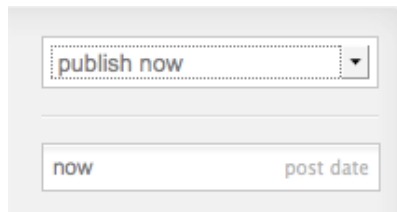


MAKE A TUMBLR BLOG AND CREATE A FIRST POST

- 4) Type whatever you want to say in the window that says **Post**.
- 5) You can use the bar at the top of the window to change how the text looks or add links, pictures and customize how you want the blog to look:

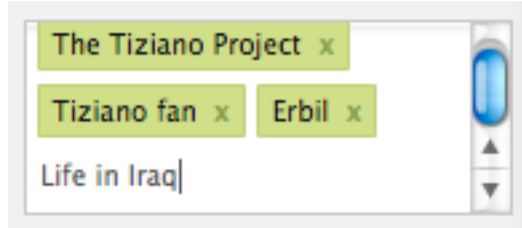


- 6) Choose when to **publish** your post.



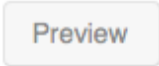
You can choose to publish immediately by leaving the default settings of “now”, or you can choose a date to publish on if you want to publish your post later.

- 7) Add **Tags** to your post



These are short words and phrases that describe what your post is about. Tags are how people find your blog through search engines like Google. When people type these words into Google, your blog will appear in the results. Try to think of words that people would type to find your post. This could include your name, as well as names of people and places you discuss in your blog.

To add a tag, type the words in a list separated by commas. Tumblr automatically each word or phrase into a green box. In the above example, you would type: The Tiziano Project, Tiziano fan, Erbil, Life in Iraq,

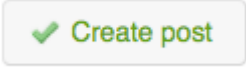
- 8) When you are done with your post, see how it will look by clicking . A preview of the post will appear in a new window. Note that when you preview a post, it is not yet published.



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Create post

- 9) If you are happy with how the post looks, click . Your first post is now live! After you publish, you will automatically be returned to the Tumblr dashboard.